

POLITICO

ANNUAL HEALTH CARE SUMMIT

LE TEMPS

Going Upstream: Assessing the Promises of Preventive Medicine in Health Care Reform
October 8-9, 2018 | Geneva | Campus Biotech

Our health care systems are being challenged. From the rise in chronic diseases to an aging and growing society, as well as the depletion of health funds, governments and health professionals must develop **innovative solutions** to keep our systems effective and sustainable.

There is a growing call to shift from a “break-fix” reactive model to a more proactive and predictive one. But as our health care systems are highly focused on acute care and curative medicine, going beyond easy fixes to incorporate prevention of all levels into systems’ culture, incentive schemes, funding models and organization will require a systemic change.

- Acute care, home care, prevention – how to find the right balance?
- What are the new business and funding models that will allow for this systemic shift?
- How can we leverage new technologies to make our health care systems more proactive, preventive and patient-centred?
- From nutrition and exercise, e-health apps and telemedicine to predictive testing – how can resources be allocated in the most sustainable and effective way between different levels of prevention?
- What are the most urgent questions to answer to make sure new advances in medicine and technology don’t create more problems than they solve?

On October 8-9, 2018, POLITICO and Le Temps are bringing the Annual Health Care Summit back to Geneva for what will be its third successful edition. We’ll gather the industry’s top minds together with key policymakers, scientists and patient representatives to tackle global **preventive health** challenges head-on, examine some of the latest cutting-edge technologies in **predictive medicine** and prescribe solutions to meet the health care sector’s most pressing concerns.

MONDAY | OCTOBER 8, 2018

EVENING PROGRAMMING

6:00 PM **REGISTRATION**

6:30 PM **POLITICO’S WELCOME REMARKS**
 Sarah Wheaton, Senior Health Reporter, POLITICO

6:35 PM **PARTNER’S REMARKS**
Greg Perry, Assistant Director General, IFPMA

Presenting partners:



Supporting partner:



Networking partner:



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6:40 PM ONE-TO-ONE INTERVIEW – RESTORING TRUST TO DRIVE PREVENTION

Moderator: **Sarah Wheaton**, Senior Health Reporter, POLITICO

Confirmed speaker:

- **Professor Guido Rasi**, Executive Director, European Medicines Agency (EMA)

7:15 PM COCKTAIL RECEPTION**TUESDAY | OCTOBER 9, 2018****MORNING PROGRAMMING****8:30 AM COFFEE AND REGISTRATION****9:00 AM MODERATOR'S WELCOME REMARKS**

Sarah Wheaton, Senior Health Reporter, POLITICO

9:05 AM OPENING INTERVIEW – GOING UPSTREAM IN HEALTH CARE: WHAT'S AT STAKE?

- From sick care to health care: How can we find a sustainable balance between acute and preventative care to increase our systems' resilience and effectiveness?
- Can going upstream significantly free up funds for research and expensive but life-saving new treatments and diagnosis?
- Primal, primary, secondary, tertiary... How can our systems leverage each level of prevention and allocate resources accordingly?

Confirmed speaker:

- **Dr. Soumya Swaminathan**, Deputy Director-General for Programmes, World Health Organization

Moderator: **Sarah Wheaton**, Senior Health Reporter, POLITICO

9:35 AM LEADERSHIP AND VISION – PREVENTION IN ALL POLICIES

Partner introductory remarks: **Thomas Cueni**, Director General, IFPMA

Moderator: **Sarah Wheaton**, Senior Health Reporter, POLITICO

Confirmed speakers:

- **Ambassador Carlos Foradori**, Permanent Representative of Argentina to the United Nations Offices in Geneva
- **Ambassador Elisabeth Tichy-Fisslberger**, Permanent Representative of Austria to the United Nations Offices in Geneva
- **Ambassador Dr. Athaliah Lesiba Molokomme**, Permanent Representative of Botswana to the United Nations Offices in Geneva

Presenting partners:



Supporting partner:



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10:30 AM SPEED NETWORKING SESSION

10:45 AM NETWORKING BREAK

11:00 AM PANEL DISCUSSION 1 – IMPROVING PREVENTION AND EARLY DIAGNOSIS: LEVERAGING NEW TECHNOLOGIES & DEVICES

- From mobile-apps to new generation screening and personalized medicines: what are the promises of new technologies in improving prevention, early diagnosis and access to treatment?
- How can our systems integrate them in a sustainable and ethical way? What are the biggest reforms needed?

Moderator: **Pascaline Minet**, Head of Sciences section, Le Temps

Confirmed speakers:

- **Rachel Dunscombe**, CEO, National Health Service (NHS) Digital Academy
- **Carlo Pettinelli**, Director for Consumer, Environmental and Health Technologies – DG GROW, European Commission
- **Michelle Rohrer**, Senior Vice President, Global Head of Product Development Regulatory & Policy, Roche
- **Dr. Rangarajan Sampath**, Chief Scientific Officer, FIND (Foundation for Innovative New Diagnostics)

11:50 AM PANEL DISCUSSION 2 – BUSINESS MODELS & NEW FUNDING STRUCTURES – A GLOBAL CONVERSATION

- With the scope of the challenges weighing on our health care systems, how can governments and industry come up with innovative business models and funding structures to afford both preventive and acute care?
- What are the risks and benefits of Public-Private Partnerships (PPP)? Can they deliver greater health outcomes worldwide?

Moderator: **Laura Greenhalgh**, Assistant Policy Editor, POLITICO

Confirmed speakers:

- **Professor Klaus Dugi**, Chief Medical Officer, Ferring Pharmaceuticals
- **Jayasree K. Iyer**, Executive Director, Access to Medicine Foundation
- **Amanda Hosken**, Head Life & Health Hub EMEA, Swiss Re
- **Anne Hassberger**, Counselor, Agenda 2030 & Global Health, Permanent Mission of Switzerland to the United Nations Offices in Geneva

12:40 PM NETWORKING LUNCH

Presenting partners:



Supporting partner:



Networking partner:



Venue partner:



AFTERNOON PROGRAMMING: SIMULTANEOUS ROUNDTABLE DISCUSSIONS

Participants will be able to select one of the roundtables and join the discussion on the roundtable theme. Hosted by a POLITICO journalist, each sessions features one co-chair and around 20-25 participants. It is an ideal format to gain insight into specific issues through solution-oriented discussions.

2:15 PM SIMULTANEOUS ROUNDTABLE DISCUSSIONS

SESSION 1: VACCINES

- What are the future opportunities and challenges of vaccines?
- Where does hesitancy come from and how can it be addressed?
- How can we further build immunity globally?

Moderator: **Katie Jennings**, Health Reporter, POLITICO

Confirmed Speaker:

Angus Thomson, Head, Vaccination Confidence & Coverage, Sanofi Pasteur
Lois Privor-Dumm, Director, Policy, Advocacy & Communications, International Vaccine Access Center (IVAC)

SESSION 2: DATA

- Data is at the heart of new technologies: who should use it, access it, protect it and own it? What are the promises of AI in health care?
- How to leverage data to accelerate breakthrough research?
- Under which conditions can data truly empower patients and clinicians alike?

Moderator: **Laura Greenhalgh**, Assistant Policy Editor, POLITICO

Confirmed Speakers:

Marco Marsella, Head of eHealth, Well-being & Aging Unit, European Commission
Professor Marcel Salathé, Head of Digital Epidemiology Lab, Ecole Polytechnique Fédérale de Lausanne
Dr. Tim Hawkins, Managing Director, Clinical Solutions, EMEALA & APAC, Elsevier

SESSION 3: CHRONIC DISEASES

- What are the outcomes of the 2018 UN High-level Meeting on the prevention and control NCDs?
- What will it take to slow the rise and improve early diagnosis of chronic diseases?
- How can we improve long-term care and quality of life for patients already affected?

Moderator: **Pascaline Minet**, Head of Sciences section, Le Temps

Confirmed Speaker:

Nina Renshaw, Policy & Advocacy Director, NCD Alliance
Cristina González, Minister Counsellor, Mission of Uruguay to the UN in Geneva
Professor Mukesh Kapila, CEO, The Defeat-NCD Partnership ; Professor of Global Health and Humanitarian Affairs, University of Manchester

Presenting partners:

Supporting partner:

Networking partner:

Venue partner:



3:15 PM SIMULTANEOUS ROUNDTABLE DISCUSSIONS

SESSION 4: AMR

- How can we curb antibiotic misuse, change prescribing habits and find new treatments to treat resistant infections?
- How important is prevention in tackling AMR?

Moderator: **Katie Jennings**, Health Reporter, POLITICO

Confirmed Speakers:

- Karin Kadenbach MEP**, (S&D, Austria) Committee on the Environment, Public Health and Food Safety, European Parliament
- Jeremy Knox**, Policy and Advocacy Lead, Drug-Resistant Infections Programme, Wellcome Trust
- Virginia Acha**, Executive Director of Global Regulatory Policy (EU, EMEA, APAC), MSD

SESSION 5: VALUE

- What is value in health care and how do you measure the value of prevention?
- How can we improve value-for-money in our health care systems?

Moderator: **Sarah Wheaton**, Senior Health Reporter, POLITICO

Confirmed Speakers:

- Dr. Raymond Hutubessy**, Senior Health Economist, World Health Organization (WHO)
- Dr. Carlos Mur de Viu**, General Manager, Hospital Universitario de Fuenlabrada Madrid

SESSION 6: HEALTHY LIVING

- Encouraging better eating habits and regular exercise are natural starting points, but is this message oversimplified?
- What are the most effective primary prevention measures?

Moderator: **Laura Greenhalgh**, Assistant Policy Editor, POLITICO

Confirmed Speakers:

- Dr. Aseem Malhotra**, UK NHS Consultant Cardiologist and Visiting Professor of Evidence Based Medicine, Bahiana School of Medicine and Public Health
- Alana Officer**, Senior Health Advisor, World Health Organization (WHO)

4:15 PM END OF THE SUMMIT AND NETWORKING DRINKS

Presenting partners:



Supporting partner:



Networking partner:



Venue partner:

